

2019 LG EXCELLENCE CONTRACTOR PROGRAM



**Giving you the
tools you need**

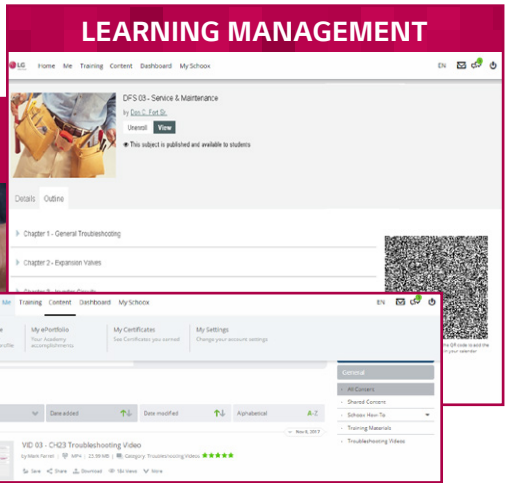
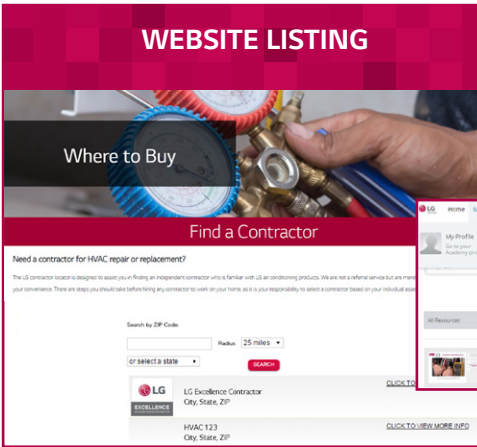


The LG Excellence Contractor Program provides training and recognition for independent contractors who install LG Residential and Light Commercial Systems, setting you apart from your competitors.

PROGRAM BENEFITS

Contractors have access to some benefits immediately upon enrollment

- Online training through LG Learning Management System (LMS)
- Access to branded marketing materials including ads, literature, truck decals, and promotional items
- Instructor-led training courses in LG state-of-the-art training academies



Additional benefits available upon completion of program requirements:

- Cumulative twelve-years limited parts and compressor warranty on select registered LG Residential and Light Commercial products¹
- Website listing with LG Excellence designation and consumer lead referrals
- Exclusive access to the LG PerksPLUS program - earn rewards points for qualified LG Residential/Light Commercial Systems sold to redeem for cool rewards

Contact your local Distributor to get involved today!

To enroll in the LG Excellence Contractor Program, Contractors must be represented by a local Distributor.

To find a local Distributor, please search our Distributor Locator on www.lghvac.com

1. Upon expiration of the product's original manufacturer's limited warranty period, an extended warranty contract will apply.

LG is one of the most recognized brands globally with products sold in over 100 countries around the world.

We want to make sure you have everything you need to help your marketing benefit from the power of the LG brand.

Visit lghvac.com/excellence to see available product literature, brochures, decals, promo items and more.



LG Residential and Light Commercial Systems have innovative technology, stylish designs and are easy to install.

LG Art Cool™ Gallery
The Industry's only picture frame air conditioner



The LG US air conditioning division is headquartered near Atlanta in Alpharetta, Ga along with a full training academy. Additional LG training academies are located in California, Texas and New Jersey along with multiple partner academies located throughout the country.



TAKE YOUR BUSINESS TO NEW LEVELS



LG is dedicated to providing excellent support to our channel partners and looks forward to building strong relationships to represent the LG brand.

To find out how to put these tools to work for you,
visit: lghvac.com/excellence

* LG Electronics, U.S.A., Inc. reserves the right to modify the LG Excellence Contractor Program benefits and general eligibility requirements at any time. See the LG Excellence Contractor Program Overview for complete details.

